

Wichita KS KSNW

Order / Rev: A2722325
 Alt Order #: 27140991
 Flight Dates: 10/06/20 - 10/19/20

Advertiser: POL/Laura Lombard/Congress/KS/Dem
 Product Desc: POLITICAL
 Estimate: 383

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN Today 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/12/20	10/18/20	M-----			1		\$100.00		0.00				
15	Multi	10/17/20	10/17/20	Today Show Sa	CM	8a-10a	-----S-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Today Show Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/12/20	10/18/20	-----S-			1		\$150.00		0.00				
N 16	Multi	10/17/20	10/17/20	Sa 5-530p	CM	5-530p	-----S-	:30	1	\$170.00	P4	0.00	NM	1	\$170.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Sa 5-530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/12/20	10/18/20	-----S-			1		\$170.00		0.00				
N 17	Multi	10/17/20	10/17/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Kansas Today Sa/Su 6a-8a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/12/20	10/18/20	-----S-			1		\$100.00		0.00				
													Totals	15	\$4,190.00



125 West 55th St
New York, NY 10019

Contract # 27140991	Changes as of: 10/13/2020 at 3:57 PM	Version: Highlighting Makegood 1	Status: Accepted
CPE: 35/36/383	Flight: 10/6/20 - 10/19/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: Grassroots Media LLC	Advertiser: Laura Lombard for KS CD4	Market: Wichita	Total \$: \$4,190.00
2 Bala Plaza	Product: POLITICAL	Office: WASHINGTON	Total Spots: 15
Suite 300	Agency Order #: 10045417	Service: Nielsen	Total CPP: \$0.00
Bala Cynwyd, PA 19004	Buyer: D'Ettorre, Mike	Primary Demo: Adults 35+	Total GRP:
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880	Traffic #: A2722325
Separation:			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/6 - 10/18													
							10/6	10/7	10/8	10/9	10/10	10/11	10/12	10/13	10/14	10/15	10/16	10/17	10/18	
MSD 1	Tu-F,M 8a-9a		Today Show (8-9am)	\$270.00	0	30	0	0	1	1	0	0	1	0	1	1	1	0	0	
MGD 7	Sa 5p-5:30p		Jeopardy	\$170.00	0.0	30	0	0	0	0	0	0	0	0	0	0	0	1	0	
MGD 8	Sa 6:30a-8a		Kansas Today	\$100.00	0.0	30	0	0	0	0	0	0	0	0	0	0	0	1	0	
TOTALS:							0	0	2	2	1	1	1	1	1	1	1	4	0	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/19 - 10/19		Total Spots	Total \$	CPP*	GRP*
							10/19					
MSD 1	Tu-F,M 8a-9a		Today Show (8-9am)	\$270.00	0	30	0		6	\$1,620.00	\$0.00	0.0
MGD 7	Sa 5p-5:30p		Jeopardy	\$170.00	0.0	30	0		1	\$170.00	\$0.00	0.0
MGD 8	Sa 6:30a-8a		Kansas Today	\$100.00	0.0	30	0		1	\$100.00	\$0.00	0.0
TOTALS:							0		15	\$4,190.00	\$0.00	0.0

Makegood Comments			
Date/Time	Action	Added by	Comment
10/13/20 3:57 PM	Sent To Rep	Patty Sparkman	mg revised
10/13/20 2:58 PM	Returned	KELLY JOHNS	flight ends Sat 10/17
10/13/20 2:54 PM	Sent To Rep	Patty Sparkman	DNA due to Special Report--please accept mg offer.